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miGut-Health

Personalised blueprint of intestinal health

Deliverable No. 7.1

Public project website

Grant Agreement no.: 101095470

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Grant agreement no.	101095470
Project full title	**miGut-Health:** Personalised blueprint of intestinal health

Deliverable number	**D7.1**
Deliverable title	**Public project website**
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miGut-Health reviewers	Andre Franke (UKSH), Jurgita Skiecevičiene (LSMU)
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[1] **Type**: Use one of the following codes (in consistence with the Description of the Action):
- R: Document, report (excluding the periodic and final reports)
- DEM: Demonstrator, pilot, prototype, plan designs
- DEC: Websites, patents filing, press & media actions, videos, etc.

[2] **Dissemination level**: Use one of the following codes (in consistence with the Description of the Action)
- PU: Public, fully open, e.g. web
- SEN: Sensitive, limited under conditions of the Grant Agreement

Table of Contents

Summary 4
1 Introduction 4
2 Description of Activities 4
2.1 Description of preparation process 4
2.2 Description of the website 4
3 Conclusion 5
4 Annex I – website screenshots 6

Summary

This deliverable briefly describes the project's initial set-up of miGut-Health project's public website.

1 Introduction

Providing information about miGut-Health's goals and work as well as the results achieved in the course of the project is of utmost importance to foster the project's success. The miGut-Health public website is the project's predominant tool for communication about the project and, in the end, for disseminating results aiming at a broad public as well as stakeholders and scientists in the field and creating continuous awareness of the project's activities.

2 Description of Activities

2.1 Description of preparation process

The public website went online on 26th April 2023. It has been developed by a professional communications team at EURICE together with the coordinator and feedback from all partners, particularly via Communication committee. The website can be accessed via https://www.migut-health.eu/.

The miGut-Health website is directed at the general public as well as different stakeholders with an interest in the project, its activities as well as its outcomes, innovations and progress. Such stakeholders include the scientific community but also industry, start-ups and policy makers. Our primary goal was to create a user-friendly and intuitive website that would be attractive to the lay people, IBD community and people with personal interest in the disease as well as to scientific community.

First outline was prepared by Communication manager Svenja Tregel and discussed with the members of the Communication committee in March. Throughout the following month, we worked on content and visuals and collected partner's profiles for the Team section. All persons appearing on the website have signed the GDPR consent form.

2.2 Description of the website

On the front page, the website offers a project introduction including the vision and key facts of miGut-Health. There are two sliding banners reflecting main project aims (research and personal use), slider with partners' logos as well as links to miGut-Health LinkedIn page and Latest news. Finally, contact details, imprint and a privacy statement are included. The different sections are available in the tabs in the main navigation with drop-down menus to subsections.

The project website currently offers the following main features and information (provided as screenshots in Annex I):

(1) Home: Main page and entry point to the miGut-Health website providing a short intro, banners and links to the other sections. The aim is to provide a visually attractive overview that will interest a visitor and encourage them for another visit.

(2) Research: Includes Objectives, Approach, Project structure and Sister projects. In the first three subsections, visitor can find some info on the main goals of our research and interrelation of our work packages. In the latter subsection, we provided some basic info on the projects funded in the same call, that we aim to collaborate and network with.

(3) About IBD: This section contains subsections IBD Explained and Types of IBD. It's an informative introduction into the disease and its types with some key facts presented graphically.

(4) IBD community: Section devoted to the patients and persons at risk, where they can find information on the project activities aimed at them. More specifically, here they will be able to read more and be updated on eHealth apps that will be used in the project, engagement packages that will be developed, online survey intended for individuals affected by IBD as well as webinars that will be prepared for general population and health care professionals. Once these activities start in the project, we might add separate subsections for each of them.

(5) Team: In the Partners section, the visitor can read more about the project partners that are presented on a map. In the subsection Advisors we feature some info on the members of our Scientific Advisory Board and our Independent Ethics Advisor.

(6) Events & News: This will be a frequently updated section with news and events from within the consortium and generated from subject-related content.

(7) Jobs: As some of the project partners are still recruiting additional researchers who would work on the project, this section will feature some job announcements. In case it turns out not to be relevant or used, we will remove it and replace it with another section.

3 Conclusion

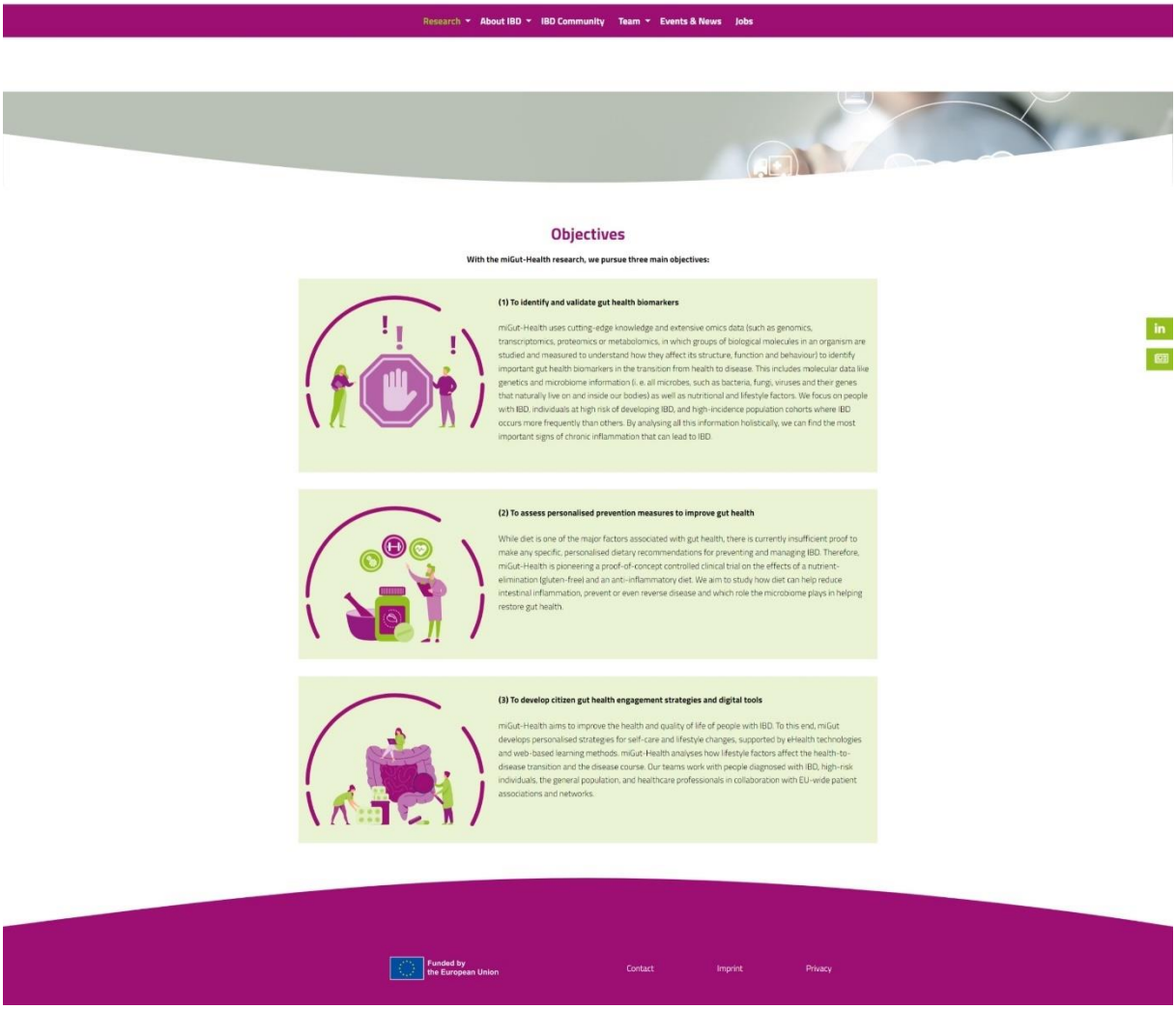
The miGut-Health website is an important feature of the project's communication strategy: it offers an appealing and efficient external communication channel and further manifests the project's corporate identity. Since the development of the website is a continuous task, the website as presented in this deliverable must be considered to only be a 'snapshot'. Content will be regularly updated. Additional information will be introduced in the course of the project.

4 Annex I – website screenshots

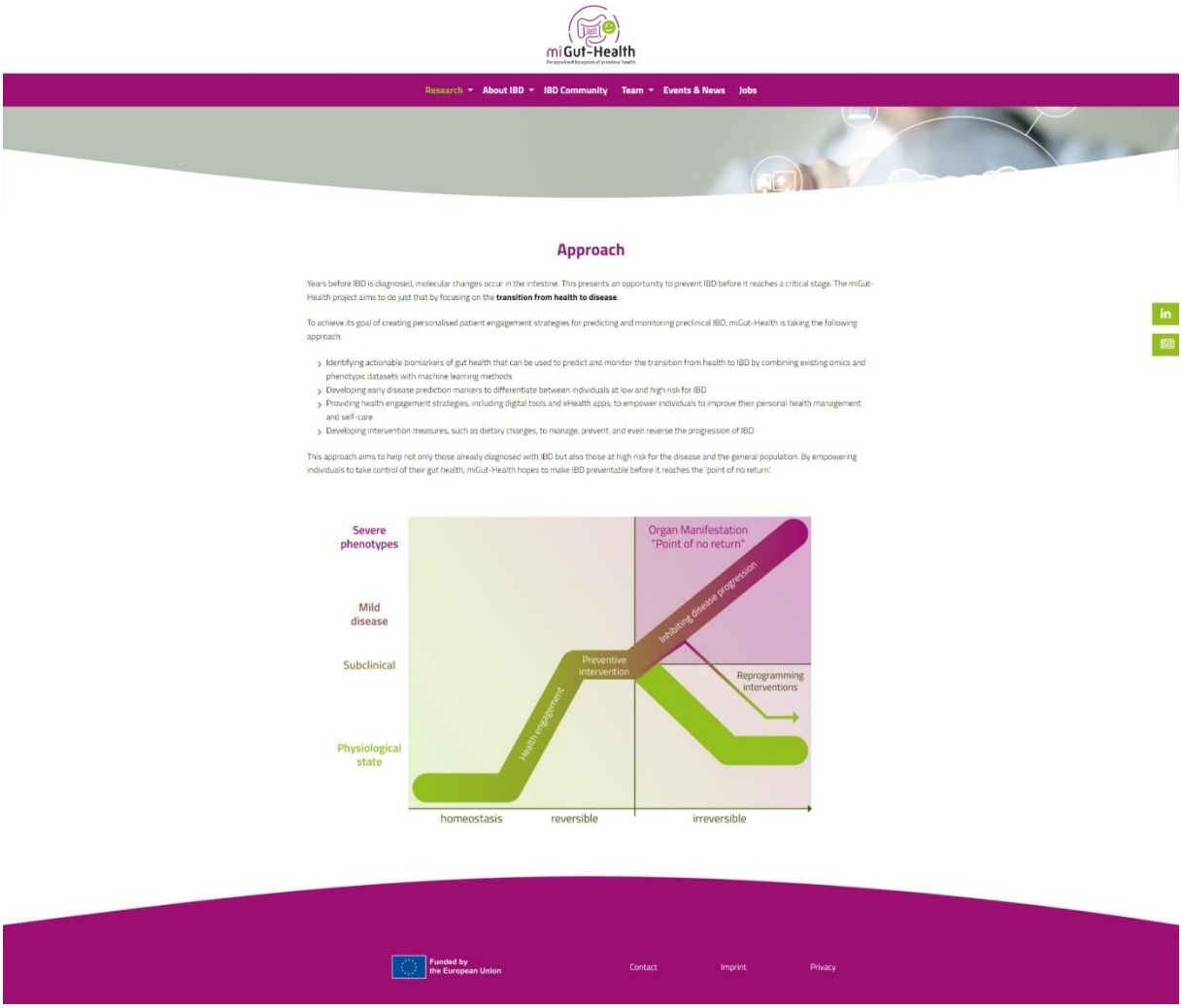
(1) Home



(2a) Research – Objectives



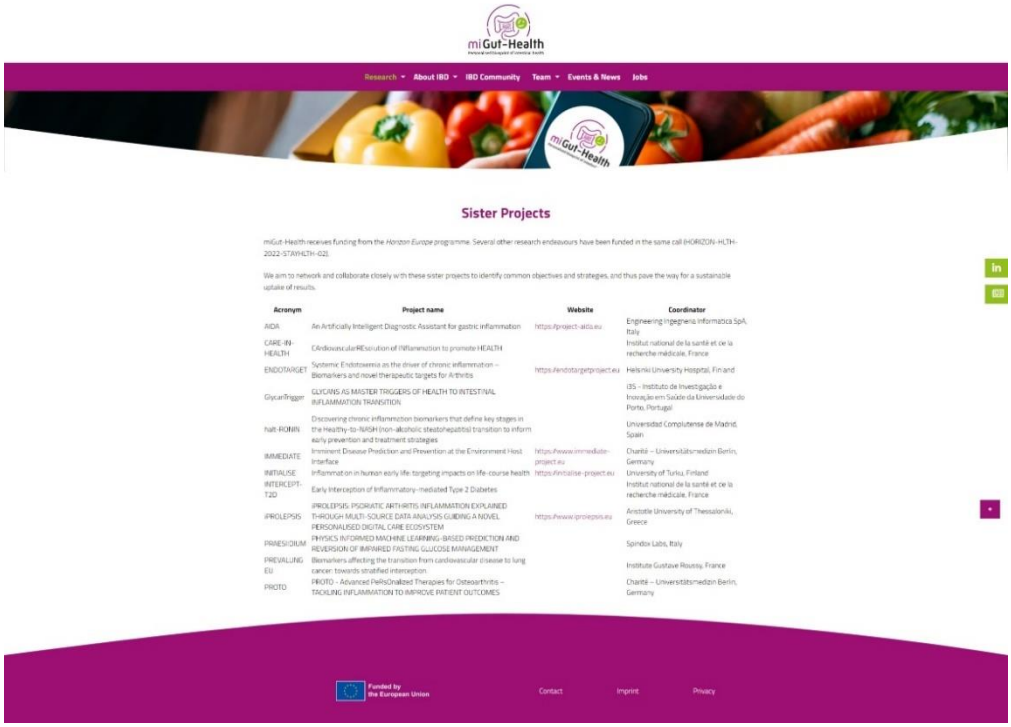
(2b) Research – Approach



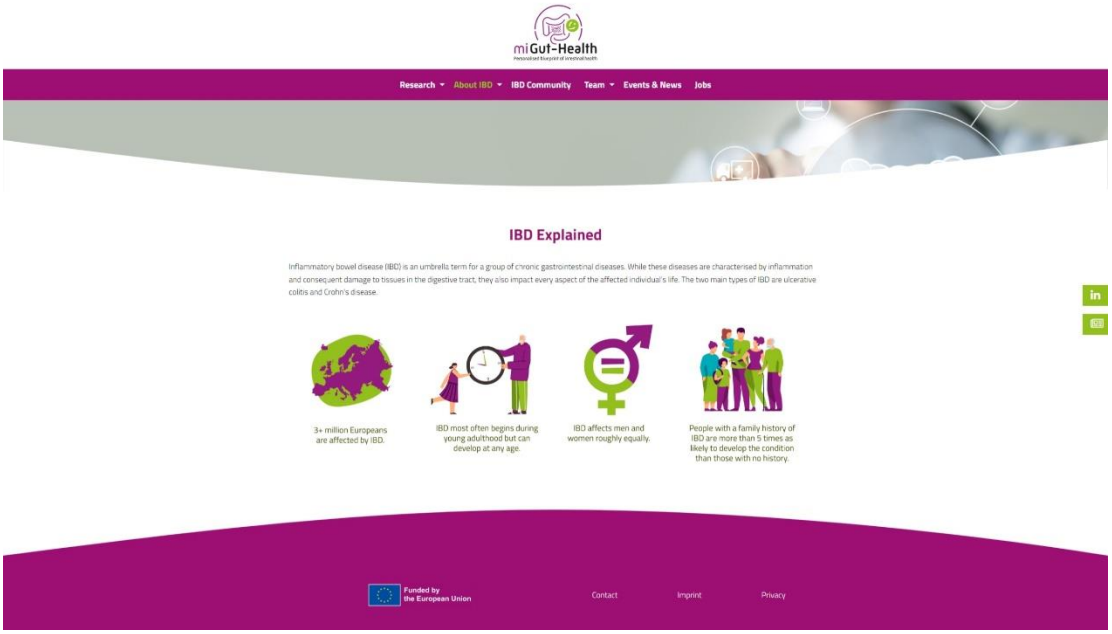
(2c) Research – Project Structure



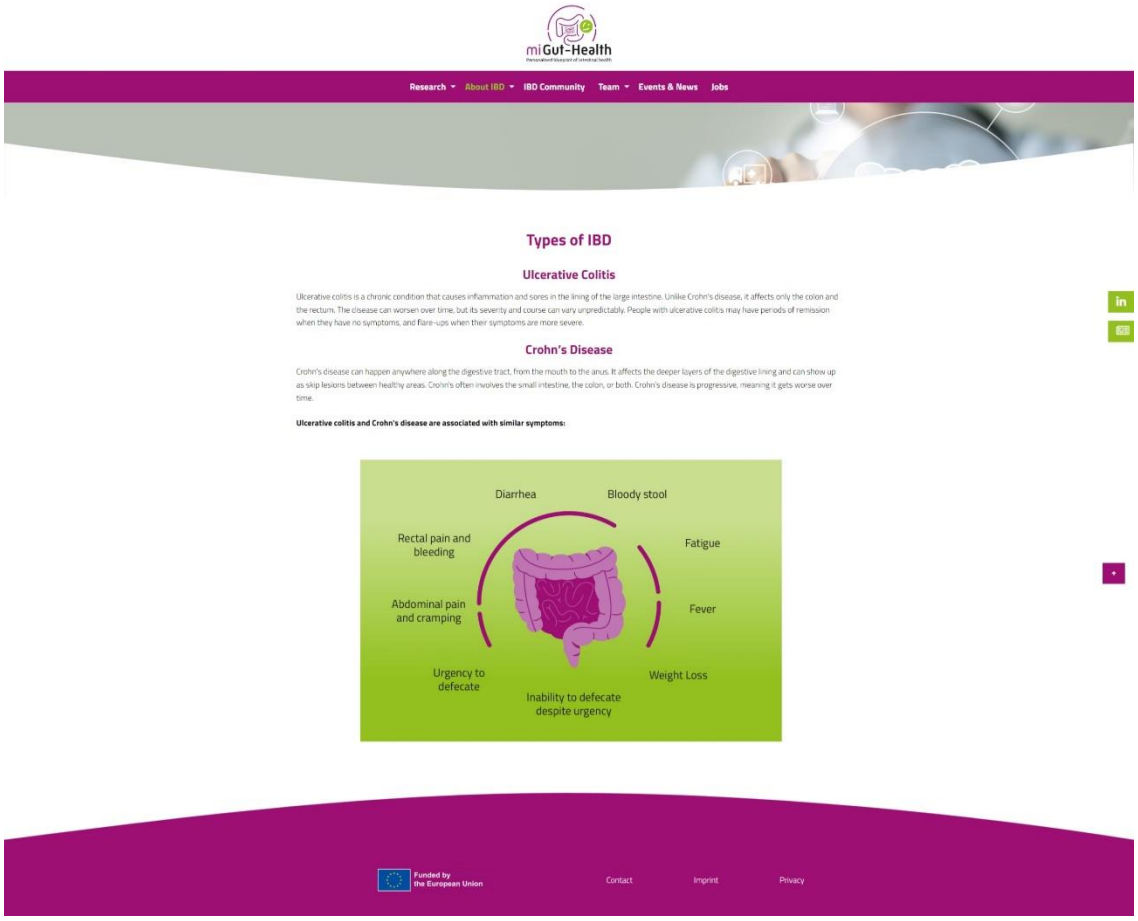
(2d) Research - Sister Projects



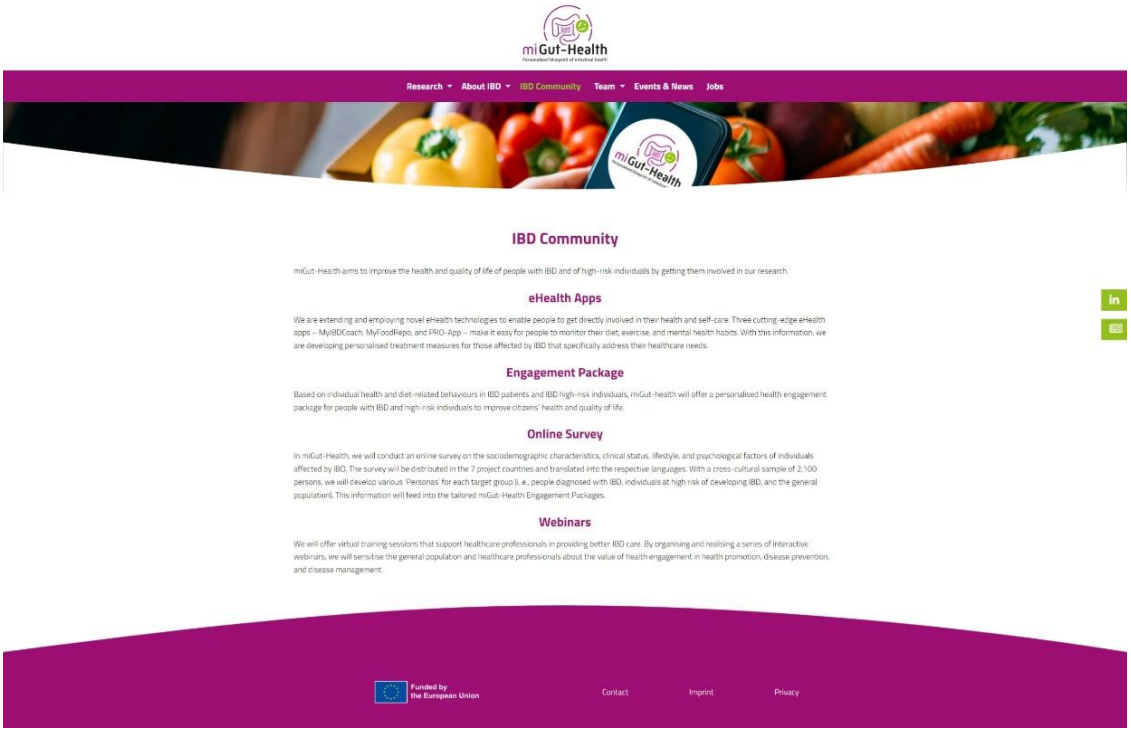
(3a) About IBD – IBD Explained



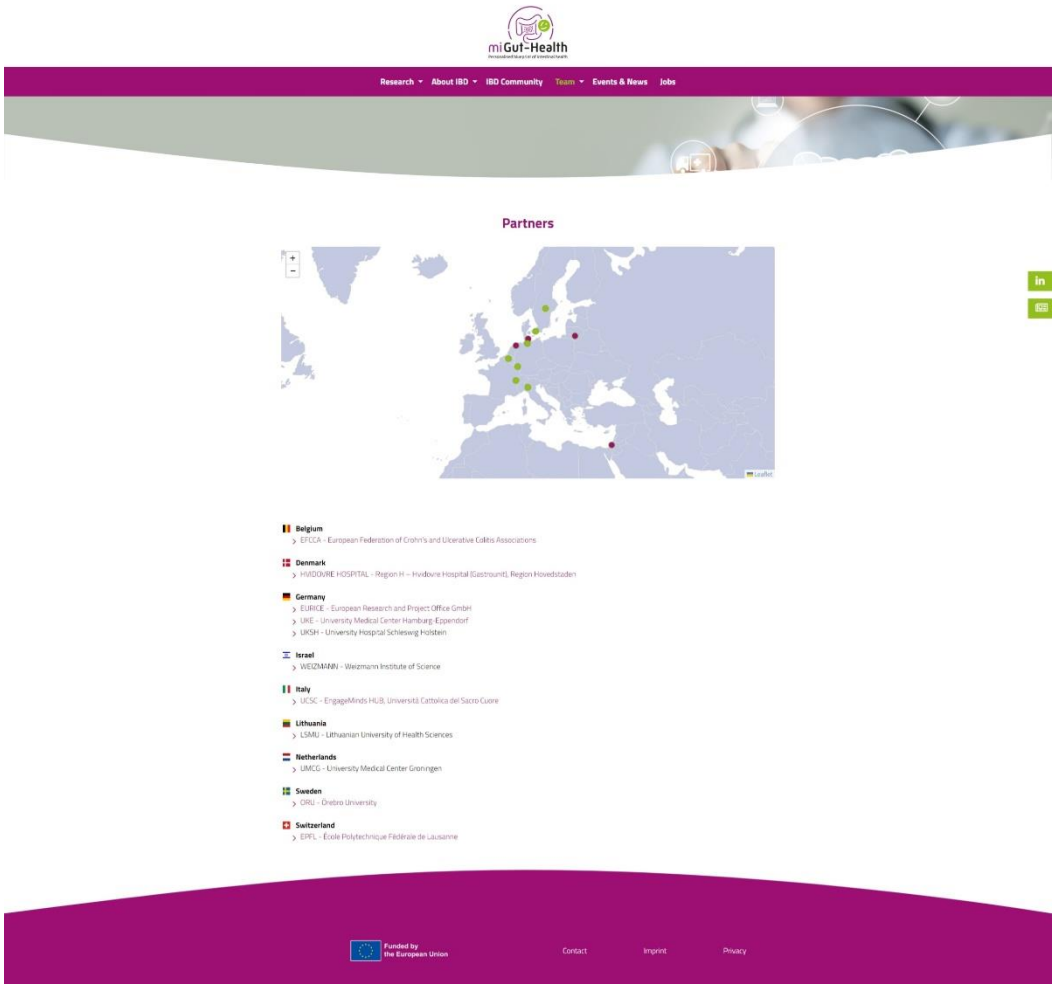
(3b) About IBD – Types of IBD



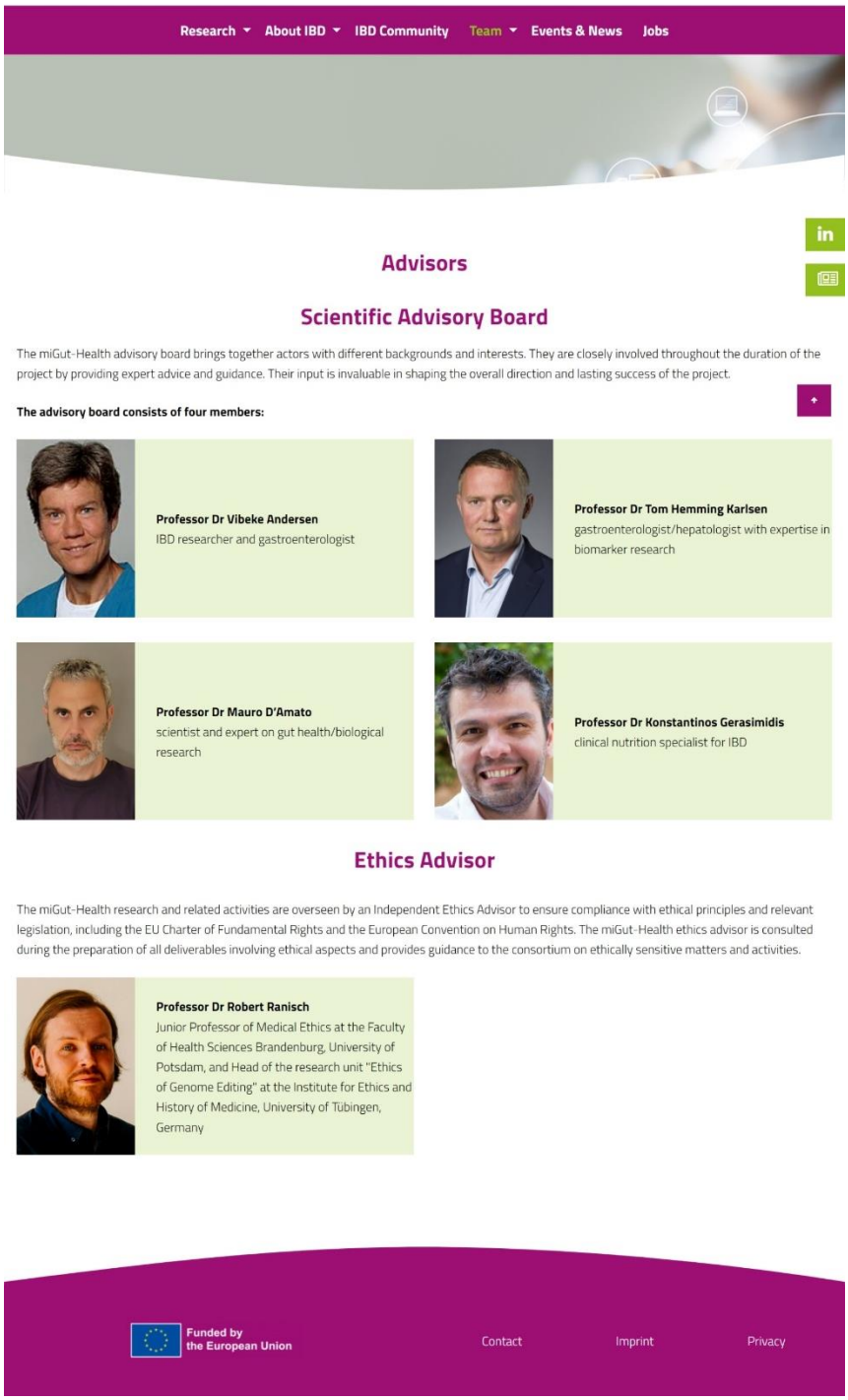
(4) IBD Community



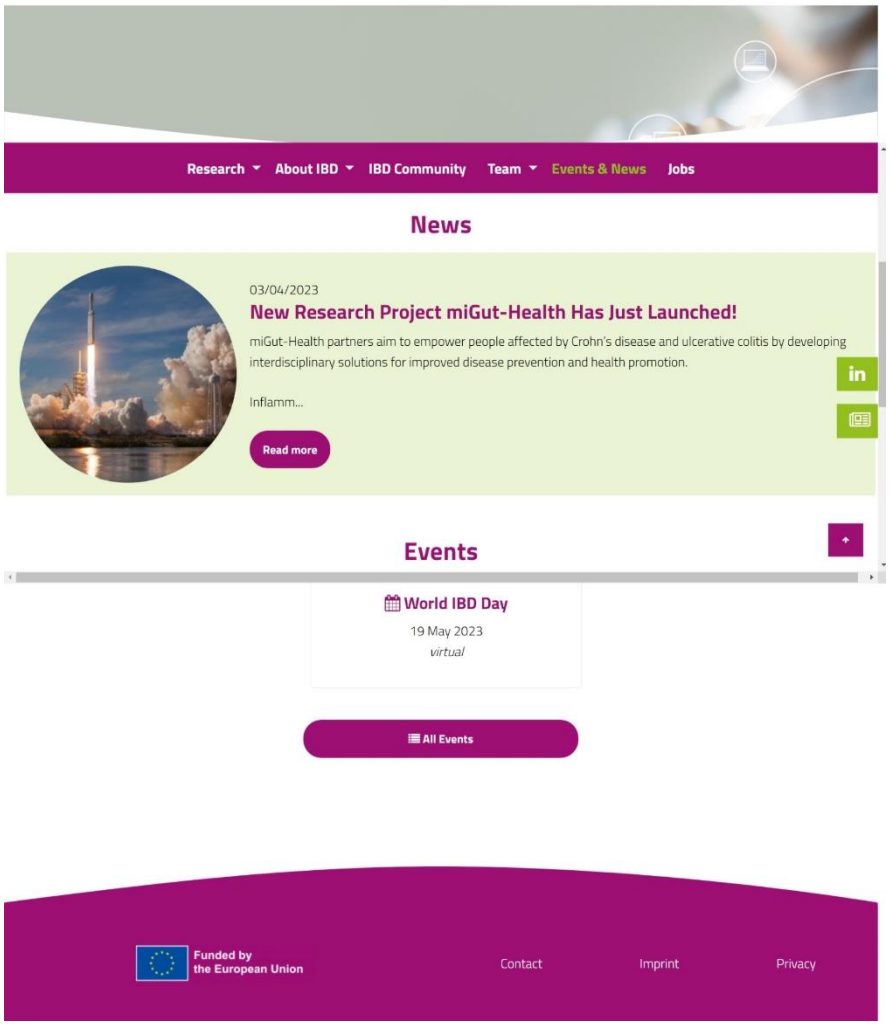
(5a) Team – Partners



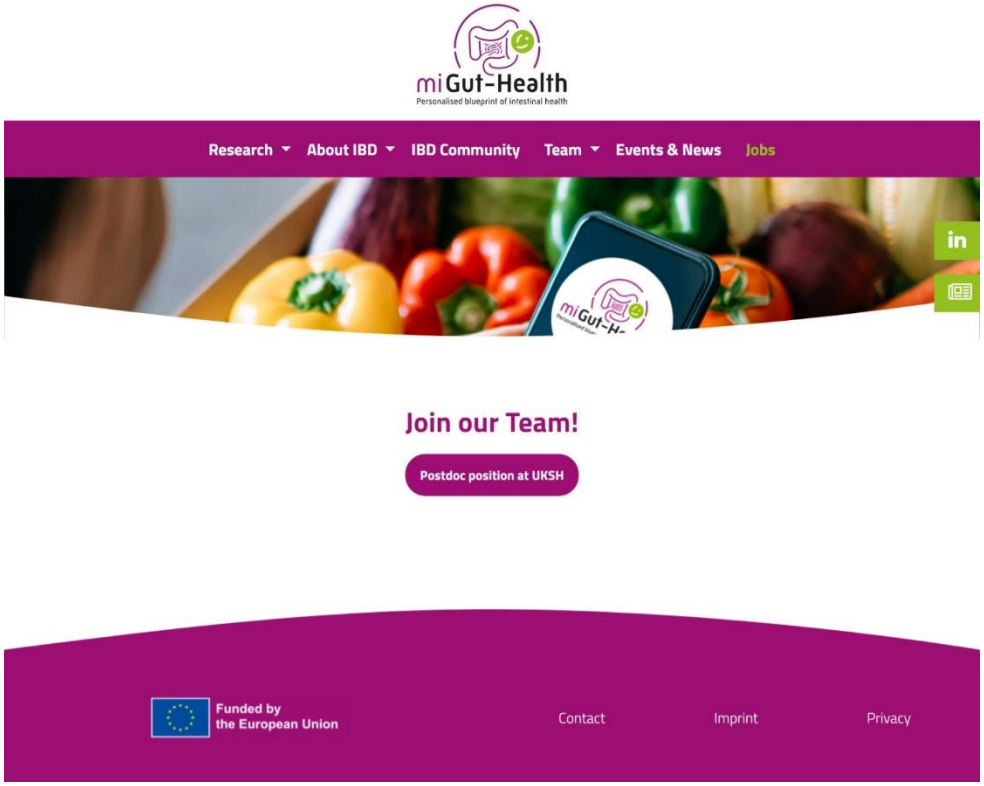
(5b) Team – Advisors



(6) Events and News



(7) Jobs


miGut-Health
Personalised blueprint of intestinal health
Research
About IBD
IBD Community
Team
Events & News
Jobs
Join our Team!
Postdoc position at UKSH
Funded by the European Union
Contact
Imprint
Privacy