



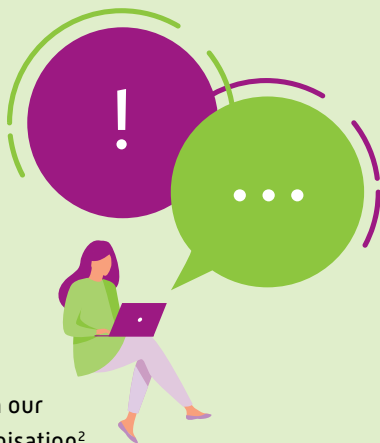
**YOUR VOICE COUNTS –
TELL YOUR STORY:**
LET'S SHOW TOGETHER WHAT IT'S LIKE
TO LIVE WITH IBD!



miGut-Health Awareness Raising Campaign for
Inflammatory Bowel Disease (IBD)

We believe inflammatory bowel disease (IBD) is underrepresented in the media, and public misconceptions about the condition persist – despite affecting two million people across Europe.

This is why we are launching a campaign¹ that puts you, the people living with IBD, in the spotlight. We invite you to share your experiences: how you live with the condition, what matters most to you, and what you believe others should understand about IBD.



In collaboration with our partner patient organisation², we have created a short survey for you to complete:

<https://www.migut-health.eu/de/ibd-community/story-registration>

By sharing your story with courage and openness, you are making a vital contribution to raising awareness about IBD. Your voice can empower others living with the condition, as well as their friends and family, while also helping to bring greater understanding of the everyday realities of IBD to society.

Thank you in advance for your participation.³

- ¹ This campaign is part of our EU-funded research project “miGut-Health: Personalised blueprint of intestinal health”, which is coordinated by the Institute of Clinical Molecular Biology (UKSH) in Kiel, Germany.
- ² European Federation of Crohn’s and Ulcerative Colitis Associations (EFCCA)
- ³ Please note that your interview will be published on the miGut-Health website and our social media channels (LinkedIn, X) to reach people who want to know more about IBD. If you wish to avoid any reference to your person, you can complete the questionnaire anonymously and refrain from giving your name.



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